

In construction, it only takes one bad loss to break the bank.

Contractors often lose out when customers fail to pay. Unfortunately, nonpayment is all too common, and one unpaid invoice can devastate a company's accounts by interrupting cash flow.

Effects of Cash Flow Interruptions

A hiccup in cash flow could slow payroll or prevent you from purchasing needed materials. You might even have to take out a loan or turn down new business because you can't afford the necessary labor or materials.

The Difference One Payment Makes

With high costs, it's tough to turn a profit in the construction industry, so there's little wiggle room when it comes to payment. One payment could be the difference between your business making and losing money.

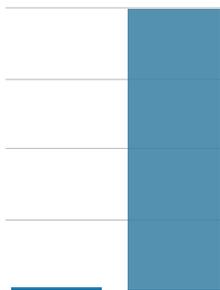
Protect Your Payments, for a Fraction of their Cost.

It's more expensive to recover a loss than to prevent one ahead of time. [What if you could increase the chances of collecting payments for a fraction of the size of those payments? Protecting mechanics lien rights increases collections percentages.](#)

Starting at just \$149 a month, you can protect your company's lien rights and hardly lift a finger doing it. Is this worth it? Let's see:

EXAMPLE 1

Let's say your business makes \$10,000 each month. The chart on the right shows what \$10,000 looks like compared to \$149. Is it worth spending \$149 to make sure you collect the 10,000?



EXAMPLE 2

At \$149 per month, it would take 68 months (over 5.5 years!) before that monthly payment amounted to \$10,000. It would take 134 months (over 11 years!) before the payment amounted to \$20,000.

Given how common non-payment is, don't you think it's worth having a backup plan to collect that money?

zlien Makes Lien Rights Easy

zlien takes the time and frustration out of protecting lien rights — we make it easy. See just how easy and speak to an expert about your lien rights and collections.

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