



After **writing off \$60,000**, when a long-time customer failed to pay, Keyrah decided to **get help**.

Keyrah, office manager at Vern Perry Asphalt, used to be stressed about payments.

Customers didn't take her seriously and took their time with payments. They knew her boss was old-school and made deals over handshakes without sending notices.

On average she waited 100+ days for payment and floated material bills for months, which was scary since Vern Perry is a small company.

Keyrah tried to get ahead of lien rights, but **tracking lien and notice deadlines was a nightmare**. Without a clear process, deadlines fell through the cracks.

COMPANY
Vern Perry Asphalt

CHALLENGE
Handshake deals were causing the company to write off bad debt.

EMPLOYEES
20 total, 3 in the office

BASED IN
Santa Ana, CA

WORKS ALL ACROSS
California

CUSTOMER SINCE
2017



When Keyrah started using Levelset, the results were immediate.

"All of a sudden, our time-to-payment went from 100 days to 60 days. With Levelset, I don't have to worry any more."

Keyrah Truszkowski
Office Manager, Vern Perry Asphalt

Payment help is here.

Keyrah started sending notices on every job, and **turned business around** in weeks.



Keyrah cut time to payment from 100+ days to less than 60 days

- Keyrah gets her customers' attention with notices so they take her invoices seriously.
- Sending a notice loops in the property owner and GC which gets payments rolling.



Vern Perry no longer worries about write offs

- Keyrah filed a lien with a click when a customer failed to pay. They sent a check in 48 hours.
- By sending notices on-time on every job, Vern Perry always secures lien rights.



Now Keyrah only spends 15 minutes on what used to take a full day

- Levelset automatically tracks notice and lien deadlines so Keyrah doesn't have to.
- Paperwork never slips through the cracks because Keyrah knows what to send and when.

Now Vern Perry is confident they'll **get paid** on every job, and they get paid **40% faster**.

Learn how Levelset can help you.
Get paid faster and take the stress out of the payment process.

Your notice is ready

Estimated to be mailed by April 10, 2019

Rush ☐

Send Notice

Document preview:

Send document to:

Missing or Incorrect Data? Visit [zlien.com/fix](#) - Reference Number: 547116

PRELIMINARY 20 DAY NOTICE

547116 CUSTOM MESSAGE HERE

IN ACCORDANCE WITH SECTIONS 8000 et seq., and 8200 et seq., CALIFORNIA CIVIL CODE, THIS IS NOT A REFLECTION OF THE INTEGRITY OF ANY CONTRACTOR OR SUBCONTRACTOR.

This is Not a Lien. This is a notice required to be sent by State law to inform you of our involvement on a construction project.

NOTICE TO: Property Owner Requested

NOTICE FROM: Claimant The Lien Lab 4000 Dumaine Street New Orleans, Louisiana 70115 Telephone: 504-239-4009

Direct Contractor Requested

YOU ARE HEREBY NOTIFIED THAT the CLAIMANT has furnished or will be furnishing labor, services, equipment, or materials, of the following general description: Materials and labor associated with painting.

Construction Lender (if applicable) Requested

Services contracted for by Hiring Party (lien) 1121 Josephine Street New Orleans, Louisiana 70130

An estimate of the total price of the labor, services, equipment or material furnished or to be furnished is: \$1,000,000.00

Property Address where labor, services, equipment, or materials are furnished or to be furnished ("Property") 173 Main Street Beverly Hills, California 90210 County: Los Angeles County Project Name: No (if any): Test Project

Important Notice on Reverse / Following Page

Property Owner Big Finance Inc.

Required

US Certified Mail to: ☒ 2314 Lamp St, Gruene, TX

Email to: ☒ jimbo@bigfinance.com

Your Customer

General Contractor ☒

Add Recipient

Visit [Levelset.com/contact-us](#) to schedule a consultation with a payment expert.